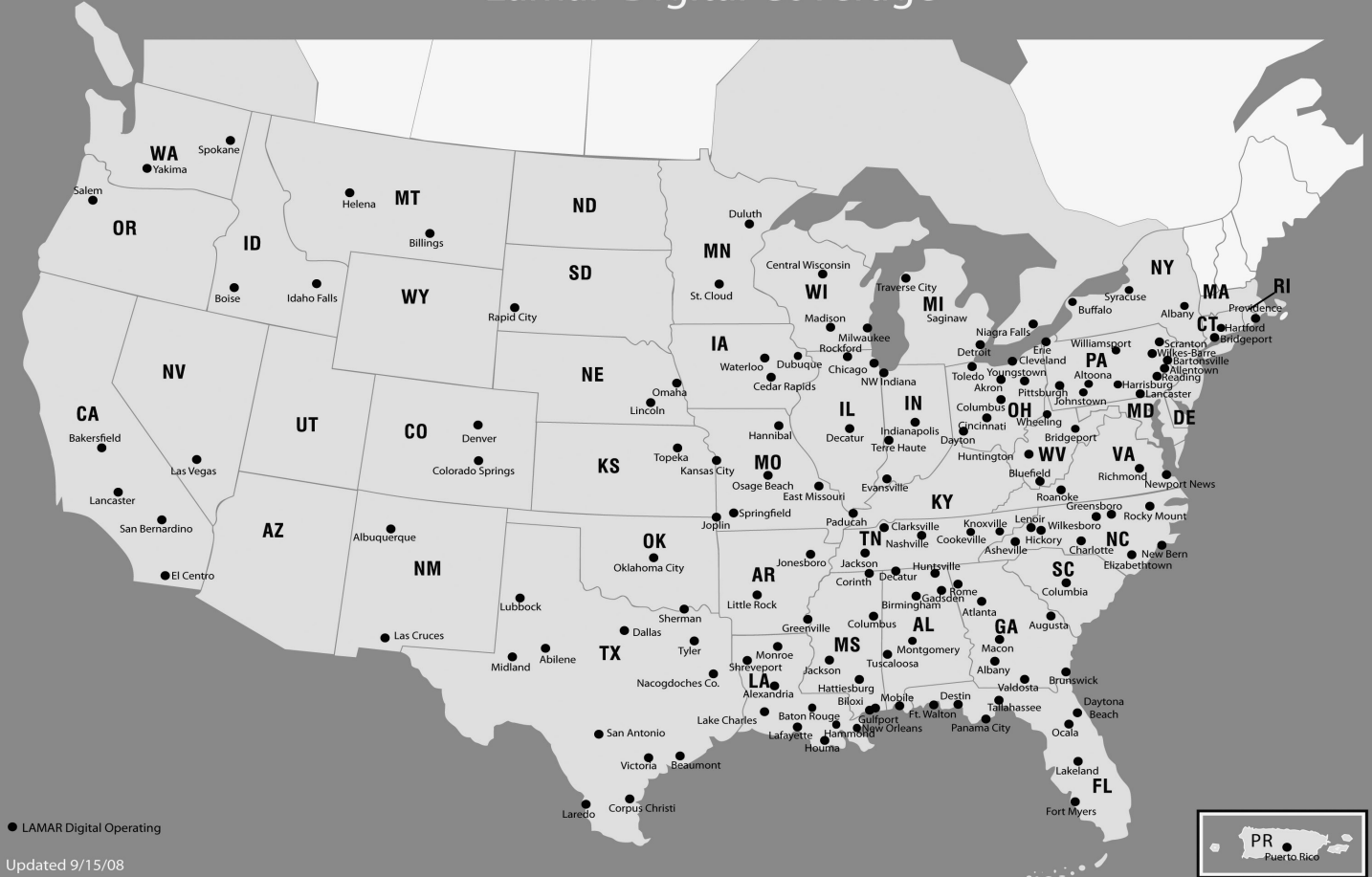


THE POLITICAL POWER OF LAMAR DIGITAL DISPLAYS

Lamar has created the largest network of digital billboards in the country. Take a look at our current market coverage and expect it to grow substantially by 2009.

Lamar Digital Coverage



WWW.LAMAR.COM

TO DATE LAMAR HAS

990

DIGITAL BOARDS IN
OPERATION IN OVER

240

MARKETS. WE EXPECT
THAT NUMBER TO
DOUBLE BY NEXT YEAR.

OUR DIGITALS REACH MORE THAN 29 MILLION
PEOPLE PER DAY.

CUMULATIVELY OUR DIGITAL BOARDS REACH MORE
PEOPLE PER DAY THAN THE THE LEADING TELEVI-
SION NETWORK.

LAMAR