

DIGITAL POSTERS



Posters are great for “broadcasting” your message to as many people as possible in the shortest amount of time. That is why Digital Posters are best used to advertise special promotions, one-day sales, breaking news, price points, daily specials, etc. The flexibility and effectiveness of Digital Posters provide broad, simultaneous market reach and high frequency where your customers live, work and play, achieving instant market saturation.



BENEFITS:

- No production costs, saving you time, money and the hassle of a production and installation schedule, the Digital Display creative is digitally transmitted to the board.
- Putting your message out or changing it is as easy as sending an email, change it weekly, daily or hourly!
- Because of its flexibility, Digital Displays are perfect to advertise breaking news, one-day sales and special events.
- Positioned in the most traveled highly visible areas of highways in Metro areas.

SIZE & PRODUCTION:

- Digital Display Posters are 10' x 21', 10' x 36'
- No production required! Your design is digitally transmitted and displayed on the structure.
- For more information, visit: www.lamar.com

