

Big Electronic Billboards Are Also 'Wanted Posters'

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2/9/2009

EVANSVILLE - Felons still at-large may find their mug shots in plain view on big electronic billboards. Evansville Police say it's a sign of the times to catch the crooks.

"It's been extremely successful," says Carter Clarke, Lamar Outdoor Advertising Vice-President.

Wanted felons are now plastered on digital billboards throughout Evansville. Police say they have not arrested the people with outstanding warrants, but Lamar has found success nationwide. "Every market, every city we've tested this concept in, the many criminals were either found or they turned themselves in."



Lamar is donating the time and space for the rotating 'Wanted' signs. Clarke says it's a community service to Evansville.

"It's a pretty good idea," says Corporal Steve Green, Evansville Police. "They're in plain sight and people traveling may see these signs and they're able to give us tips," he says.

Evansville police provide Lamar with the felons who officers deem dangerous and at-large. The service is completely free to police.

Clarke says the digital signs will automatically display amber alerts and natural disaster information.